

RO//DY

PLAY A BIGGER GAME

TEENAGE

Entrepreneur Millionaires
Playing a Bigger Game

As seen on



And in



ABOUT THE AUTHOR

Rowdy McLean

Ron McLean has been known as 'Rowdy' most of his life because he is easy going, friendly, light hearted, pragmatic, down to earth and real. Rowdy is an expert on productivity, personal growth and achievement. He is the master of making things happen and getting things done and has achieved some remarkable things.

Ultimately we all want more, more money, more time, more fun, more love, more customers. Rowdy has spent the last decade studying the key drivers of success and achievement. He has developed a process to help individuals, teams and organisations unlock potential and play a much bigger game than they ever thought possible.

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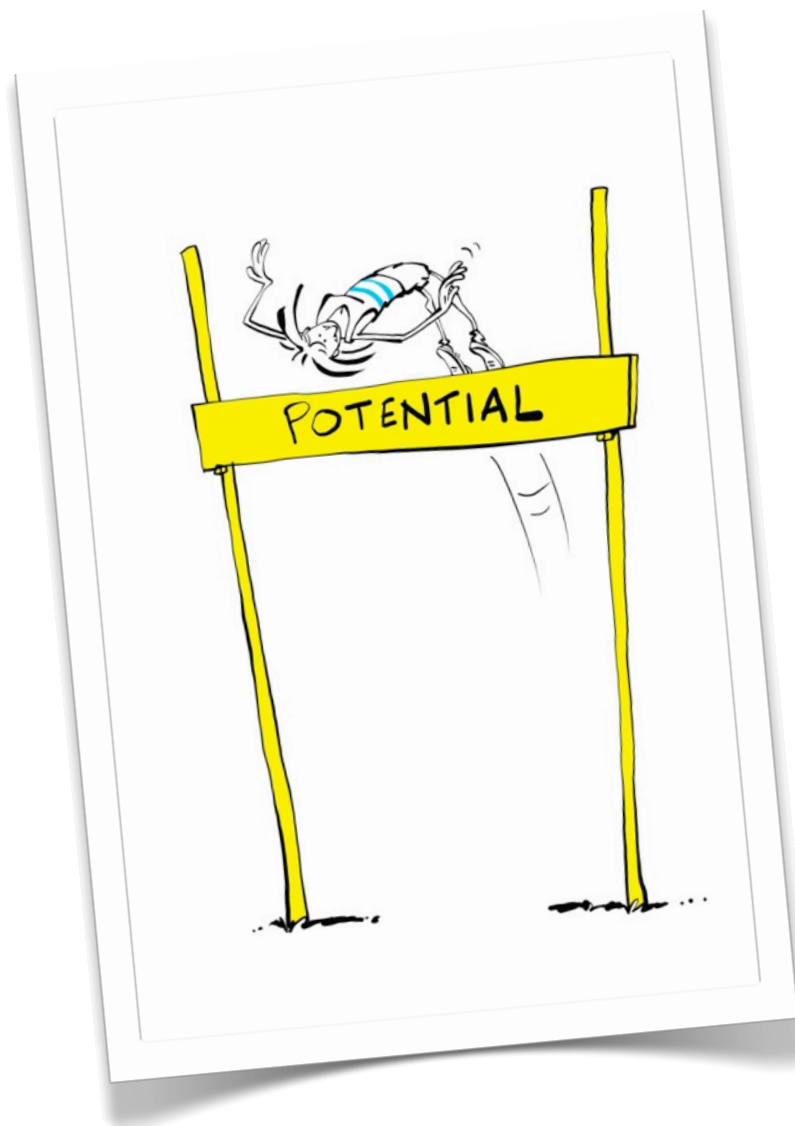
1. TEENAGE ENTREPRENEUR MILLIONAIRES

Consider what you really want in life and make it happen!

Can you imagine making over one million dollars while you were still in your teens? The following kids didn't just imagine it; they did it.

Through entrepreneurial skill, astounding levels of self-motivation and a whole lot of creativity, these teens managed to make a whole lot of money before most of them had even graduated from high school. Many of them started their businesses before the age 10!

Although the majority of them became successful through working on the web, a few of them started more traditional businesses and one even made his money through his poker skills. All of them are an inspiration to those kids out there who want to start making money at a young age.





NICK D'ALOISIO

17 year old Nick D'Aloisio is no ordinary teenager. Nick took a big risk at the end of 2011 when he stopped attending high school regularly to focus on developing a mobile news app powered by a text-summarizing algorithm. However, his bet paid off.

Yahoo purchased D'Aloisio's app, Summly, for a reported \$30 million, and now the 17-year-old has a full-time job in the tech giant's London office.

The London-based whiz kid taught himself code at the tender age of 12, and came up with the idea for an app that summarizes news stories into a format viewable on smartphones when he was studying for a history exam.

Very impressive!

Play the game...





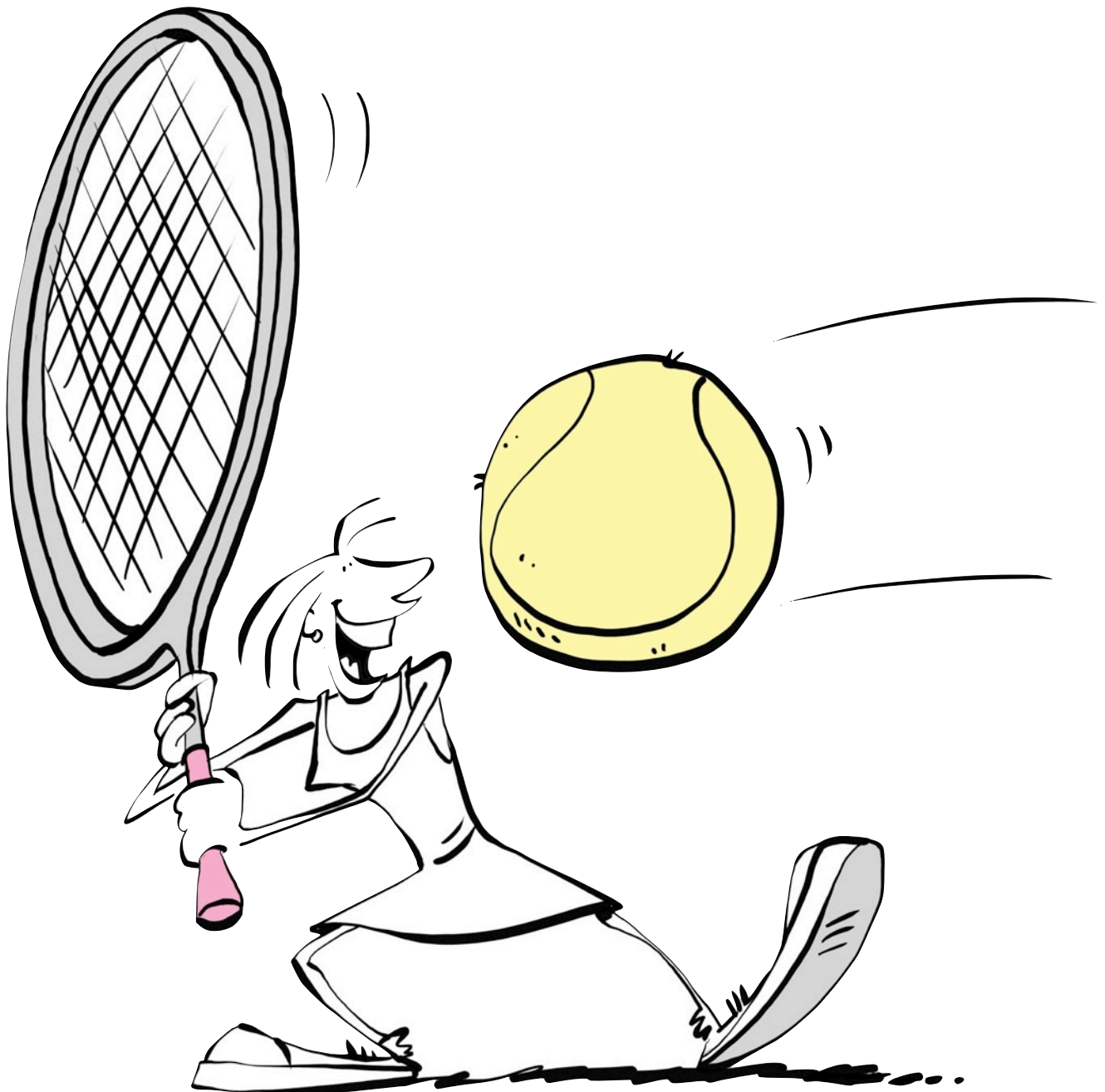
ANDREW HILDRETH

This young man was fourteen when he first launched a popular English social networking site called Dubit Limited. By the age of 19, the site had made him one of the richest teens in the UK with an estimated net worth of over \$3.7 million.

Hildreth's latest venture is Crisp Thinking, which develops online child protection technology. The company claims to work closely with both Internet Service Providers and child protection organisations to develop solutions that protect children and teenagers from 'online grooming'.

He was reportedly worth £2m in the 2004 UK top 20 richest teens list and the current (2008) Sunday Times Rich List ranks Hildreth as 23rd in the 100 richest young people in the UK based on a valuation of £25m. In a study of British Millionaires of the Future Adam was predicted to be worth £40m by the year 2020.

Play the game...





CAMERON JOHNSON

Cameron Johnson (born 13 November 1984 in Virginia) is an author, businessman, entrepreneur, and internationally recognized public speaker. Cameron Johnson started his first business when he was nine years old. At age 12, Cameron made \$50,000 selling his sister's Beanie Babies over the Internet. At age 15, his company was generating \$15,000 per day in revenue and he had made his first million before graduating high school.

In 2000, while 15, he became the youngest American appointed to the board of a Tokyo-based company. His first book "15-Year-Old-CEO" was released in Japan and made it to #4 on the country's bestseller list. In January, 2007, his book "You Call the Shots: Succeed Your Way" was released by Simon & Schuster. It became an instant bestseller and has been translated into many languages around the world.

Dream BIG!!





CATHERINE & DAVID COOK

These siblings were still in high school when they created MyYearbook, a popular social networking website. The site got over \$10 million in advertising sales in 2008.

At the launch of the site in April 2005, Dave was a junior and Catherine was a sophomore; the project was initially activated at Montgomery High School, in suburban New Jersey where they attended. The site was created entirely by developers in India.

They were lucky to have the help of an older brother in getting started in this venture but it's been their hard work and entrepreneurial spirit that really earned them this kind of cash.

In June 2011, myYearbook was bought by Latino social networking site Quepasa for \$100 Million In Cash And Stock.

Play the game...





FRASER DOHERTY

Not every kid starts their business on the web. Fraser Doherty is an example of a young man with a more old-fashioned approach to business. At age 14 this Scottish entrepreneur started making and selling homemade jam.

Before he was out of his teens, he had managed to launch a business called SuperJam which has an estimated worth of over \$2 million based on current sales of \$1 million annually.

With a good heart he reinvests some of that money into charity work. He is the director of the registered Scottish charity which he founded in 2008, The SuperJam Tea Parties. It runs tea parties for lonely elderly people who live alone or in care homes. The company reports to have run over 120 such events with the largest events attracting over 600 guests.

Make it happen!





JULIETTE BRINDAK

By the age of 19 this young woman was worth over \$15 million after founding website Miss O and Friends, a lifestyle socialization brand for tween (8-14) girls, that aims to help young girls build self-esteem.

At age 10, Juliette tapped into her artistic creative side, drawing what she referred to as "cool girls." Along with the help of her sister, mom and other girls, after 5 years of just play, Miss O & Friends was formed - the only lifestyle brand created "by girls...for girls" ages 8-12.

Also when Juliette was 16 she released her first book in the summer of 2006 and has now sold over 120,000 copies. Juliette manages the website and considers it a safe place for girls to go and be girls, and is now a senior at Washington University in St. Louis.

USEFUL RESOURCES TO HELP YOU PLAY A BIGGER GAME!

Rowdy at your event

Rowdy McLean is an international speaker and author. People relate to Rowdy because he is REAL. His presentations are down to earth, practical and authentic, and will inspire your people to “Play A Bigger Game!”. Visit www.rowdy.com.au

PLAY A BIGGER GAME Seminar

A one-day motivational program that will have you playing a bigger game in no time. An exciting event full of great strategies to achieve more, be more, do more and have more than you ever thought possible.

THE BIGGER GAME!

An inspiring, engaging, dynamic and interactive game that will have your entire team raising the bar.

90 Day Challenge

From ideas to reality in just 90 days. We provide you with the tools, resources and support to make your goals real.

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